



VI International Week - 2024
School of Economics and Business



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
	8th April	9th April	10th April	11th April
9-11	10.00. (Salón de actos Gran Vía). Welcoming session. Faculty Dean and Ms. Pilar Franca - SAICA.	10.00 (M3): Round table Artificial Intelligence implications for Business, academia and research. Coordinator: Prof. Jesús Valero	10.00 (M3). Round table Trends in Human Resources Internationalization. Coordinator: Prof. Raquel Ortega	10.00 (M3) Seminar 6. Can you make better investment decisions than a monkey? A behavioral finance perspective on private investments in the stock market Prof. Philipp Shreiber.
11-13	12.00: (M3) Seminar 1. Business case: NETFLIX, TESLA, GOOGLE, AMAZON. Prof. Croitoru Ionut.	12.00 (M3) Seminar 2. Project Based Studying. Esslingen case Prof. Ben Marx.	12.00 (M3) Seminar 4. Agile Management. The cases of Emma - The sleep company and Swiss Air Joachim Sandt. Prof.	11:45 (Salón de Actos Gran Vía). Professional Career/ Jornada de salidas profesionales. Coordinator: Prof. Jesús Valero
13-15	13:00 International Networking space	14.30 (M3) Seminar 3. Structural, fiscal and governance aspects of Turkish Economy. Dr. İlter Ünlükaptan.	14.30 (M3) Seminar 5. The relationship between firms' financial performance and performance measures of circular economy sustainability: an investigation of the G7 countries. Oana Bogdan. Prof.	14.30 (M3) Seminar 7. Financial Markets and Instruments Prof. Agnieszcka Wojtasiak.
15-17		17.00 (M3) Double Degrees and Erasmus destinations (Germany, Netherlands and Belgium), Teachers and students. Coordinator: Prof. Miguel Marco	16.30 (M3) UNITA program and Erasmus destinations (Italy, Poland, Romania and Turkey), Teachers and students. Coordinator: D ^a . Inmaculada Almuzara	17.00 (M3) DEBATE - Coordinator: DELEGACIÓN DE ALUMNOS