



2022 Urban Innovation and Entrepreneurship Competition



The third Urban Innovation and Entrepreneurship Competition sponsored by the Alliance of Guangzhou International Sister-City Universities and hosted by the University of Padua will be held from **February to November 2022**.



The competition is promoted by members of GISU alliance with the support of the People's Government of the Guangzhou Municipality.



The theme of the competition is ***Promoting Sustainable Urban Development with Scientific and Technological Innovation.***

Competition Finalists will be judged by the following criteria but not limited to:

- Innovation
- Team
- Commerciality
- Social Benefits
- Communication



Eligible participants are **full-time students over 18 years old or graduates within 5 years of graduation** (graduates after 2017) from GISU member universities. Each team must have **at least two participating members** and must be actual members of the project. The principal applicant will be considered as the team leader.

Based on different projects and categories, competition groups include:

- **CONCEPT TEAMS:** Members of the team have not funded a company, but have a business idea or project.
- **START-UP TEAMS:** Members have launched a start-up company. The company must not have been established before 2019. The equity of the legal representative of the participating enterprise shall not be less than 10% and the total equity of the participating members shall not be less than 1/3. The corporate legal representative shall not be allowed to make changes after the announcement of the contest.

Project Requirements



Registration for the forum and competition must come as a team. Multi-disciplinary, inter-professional, inter-university, and multi-national teams are encouraged. Each team must have **at least two participating members and must be actual members of the project.**

The GISU member university where the project leader is currently enrolled will be taken as the home university of the project.

The entries must be real, legal, and in good standing without any negative records. Plagiarism, misappropriation, provision of false materials, or violation of relevant laws and regulations will result in the project team immediately losing rights to participate and will bear all legal responsibilities.

For start-up projects that have completed company registration, the company profile and legal representative status, shareholding structure, and copies of other relevant certification documents must be provided **during the in-school competition to the relevant university.**

For more details, please check the document COMPETITION RULES.

First

IN-SCHOOL PRELIMINARY COMPETITIONS

Must be completed prior to 25 April 2022 in order for the entries to be forwarded to the University of Padua (indications will follow)

Deadline for the upload of projects: 10 May 2022 (business plan, video, PPT and summary of project - indications will follow)

ONLINE SEMI-FINAL COMPETITION

June 2022

The expert judges will select 12 teams to compete in the final.

All semi-finalist winners, unless the team notifies the finalist competition committee otherwise, will automatically be entered into the China International College Students' "Internet+" Innovation and Entrepreneurship Competition which is the world's largest innovation and entrepreneurship competition for college students.

Third

FINAL COMPETITION

November 2022

DATE TBA

The final competition will be held both virtually and in-person in Padua for the 12 teams selected.

Project Submission Requirements



- Project demonstration video
- Project presentation powerpoint
- Business plan
- Brief summary of the project (about 300 words the team approves to be used as advertisement material on the university website)

Competition Awards and Bonuses

AWARDS FOR CONCEPT TEAMS

Awards	Number	Bonus <i>* All award money is subject to applicable taxes.</i>
GOLD	1	100,000 RMB (or equivalent of)
SILVER	2	50,000 RMB (or equivalent of)
BRONZE	3	20,000 RMB (or equivalent of)
OUTSTANDING MENTOR	6	5,000 RMB (or equivalent of)

Ample opportunities for continuous training, intercollegiate exchange and communication will be provided.

Competition Awards and Bonuses

AWARDS FOR START-UP TEAMS

Awards	Number	Bonus <i>* All award money is subject to applicable taxes.</i>
GOLD	1	10,000 EURO (or equivalent of)
SILVER	1	TBD
BRONZE	1	TBD

Ample opportunities for continuous training, intercollegiate exchange and communication will be provided.

Judges and Crediting Rules

Judges of the in-school preliminary competition are selected by each GISU member university.

Judges of the online semi-final competition and the final will be selected by the organizing committee under the supervision of GISU Secretariat Office.



For more information on the GISU
competition, please visit:

<https://www.unipd.it/en/gisu>



The screenshot shows the top navigation bar of the University of Padua website, featuring the 800th anniversary logo and the university's name. Below the navigation bar, a breadcrumb trail indicates the current page: "Menu > Going global > Guangzhou International Sister-City Universities Alliance". The main content area is titled "Guangzhou International Sister-City Universities Alliance". It features a circular graphic on the left with a cityscape and a network overlay, labeled "Alliance of Guangzhou International Sister-City Universities". To the right of the graphic, the text explains that the alliance was created in December 2018 and lists the University of Padua as one of the founding members. It describes the alliance's goals, including promoting academic exchanges, sharing resources, and supporting urban development. The text also mentions that the alliance is supported by the Guangzhou Municipality and lists its mission and strategic goals.

Menu > Going global > Guangzhou International Sister-City Universities Alliance

Guangzhou International Sister-City Universities Alliance



In December 2018, the [Guangzhou International Sister-City University Alliance \(GISU\)](#) was created.

The University of Padua is one of the founding member universities of the alliance, which is committed to establishing a multilateral exchange mechanism to promote friendly exchanges between scholars from sister cities. The alliance aims to strengthen the ties and exchanges between Guangzhou's international sister cities and their local universities, and provide a platform for member universities to share international academic resources, encourage education and scientific and technological cooperation, enhance the vitality of urban development, and promote urban development.

Supported by the People's Government of the Guangzhou Municipality, GISU's mission is to attract and leverage the academic resources of its members in close collaboration for the sustainable development of our cities. Strategic goals of each city's economic and social development should be considered with the basic idea of promoting sustainable urban development through scientific and technological innovation.

The Inauguration ceremony was held at the Guangzhou Baiyun International Conference Center, P.R. China, with all the representatives of the member universities present. The Alliance of Guangzhou International Sister-City Universities (GISU) currently includes 18 members, representing 15 countries, 17 sister and friendly cities, with a combined population of almost 38 million, over half a million students and 44,000 faculty and staff.



Contact Information

For further information, please contact the
University of Padua at:

email: gisu.competition2022@unipd.it

Organisational secretariat:

Michele Toniato

Kim Ann Barchi

Juan Deng



- * The Entrepreneurship Competition organizing committee for the Alliance of Guangzhou International Sister-City Universities (GISU) reserves the right to require competitors to sign an affidavit that they meet each of the eligibility requirements as outlined in the application process.
- * By participating in the competition, competitors agree that the Alliance of Guangzhou International Sister-City Universities assumes no liability, and shall have no liability or obligation whatsoever for disclosures of information provided by a competitor as part of a submission or otherwise during the course of the forum and competitions.
- * Failure to comply with competition requirements may result in disqualification at any time in the sole discretion of the Entrepreneurship Competition organizing committee. The Entrepreneurship Competition organizing committee reserves the final say in all disputes and may at any time require that a finalist or winner of any cash or service award that failed to comply with requirements as outlined in the application process forfeit and/or repay any such award. Guidelines, rules and awards for the competitions are subject to change at any time as might be required by the Entrepreneurship Competition organizing committee. All award money is subject to applicable taxes.