

Session

Beyond success and failure. The values that sustain people facing success and failure.

June 16th, 2021 (18:00-20:00)

Celebration mode: WEB SEMINAR- - ZOOM PRO

Presentation of the session

A unique book written by Joan Rosàs Xicota, a member of the International Club of Rome will be presented. It gathers the reflections of relevant people, with different but unique life experiences. In conversations with the author, they have expressed their thoughts on success and failure in the different facets of life (professional, personal, family, spiritual, social, etc.). And it is in this introspection with each of these people that considerations arise about what is really important in each person's life, the distinction between success and failure, the relationship between success and happiness or failure or unhappiness, family relationships, our personal challenges, and those of society. These personal insights also reveal some of the keys that have enabled these people to achieve success in different areas of their lives, or to turn their failures into new opportunities.

The result is a special book. Dennis Meadows, world-renowned scientist and coauthor of *"The Limits to Growth"*, gives a practical lesson on how actions speak louder than words; Federico Mayor Zaragoza, former Director General of UNESCO, explains that success means never giving up and always trying hard; Shlomo Ben Ami, a former Israeli ambassador to Spain who was later Israel's Minister of Internal Security and Foreign Relations, explains how close he came to achieving peace between the Palestinians and the Israelis at Camp David; and Angel Villán, climber, mountain guide and firefighter by profession, explains how respect for nature and love for people are the key to forging a new, sustainable and fairer world for all.

And the book also incorporates the testimony of other people, known and unknown, giving a hopeful picture of the human being, despite the colossal challenges facing humanity.

Speakers

Federico Mayor Zaragoza: Professor of Pharmacy, former Spanish Minister of Education and Science, former Member of the European Parliament, former Director General of UNESCO and author of books of poetry and prose.

"It is worth asking ourselves if human rights are benefiting from the great opportunity that technology offers us and where a world that spends 2 billion dollars a day on armaments is heading."

Shlomo Ben Ami: former Minister of Foreign Affairs and Security of Israel, negotiator of the Camp David Peace Summit promoted by Bill Clinton. Former member of the Advisory Council of the International Commission for Nuclear Non-Proliferation.

"Our greatest concern, almost existential, should be the climate crisis and the indifference of those leaders on whom the salvation of the planet depends. Is there still time to avoid a debacle on a global scale?"

Ángel Villán: climber, firefighter and high mountain and climbing guide.

"Success and failure are part of life. Success does not necessarily have to be linked to happiness, nor failure to unhappiness. A fundamental value should be love for who we really are and think that another world is possible if we start by changing little things that are within our reach.".

Dennis Meadows: scientist, professor and co-author of the report *The Limits to Growth* (1972) and winner of The Japan Prize, awarded by the Technology Foundation of Japan.

"In this century, the human species will face two major changes, climate change and the end of cheap energy, and no one is prepared to deal with them. In a process like climate change, whose cycles are measured in centuries, can we avoid catastrophe? 50 years after the publication of the Limits to Growth, can we say that the predictions of that report are coming true and the survival of the human species is in jeopardy?"

Joan Rosàs Xicota: member of the Club of Rome and Director of International Institutional Relations at CaixaBank.

"We have an individual and collective responsibility to contribute to a better world. How do we reconcile our capabilities with our contribution to improving society?"

PROGRAM

| 18:00-18:05 | Presentation of the Workshop Prof. Antonio Valero Capilla . Member of the Club of Rome and Director of the Circe Mixed Institute of the University of Zaragoza. |
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| 18:05-18:15 | Joan Rosás Xicota. Author of the book and presenter of the speakers <i>Motivations and objectives of this book.</i> |
| 18:15-18:20 | Carmen Mediavilla. Obelisco Editorial. Commercial Director. <i>Value and uniqueness of the book.</i> |
| 18:25-18:45 | Federico Mayor Zaragoza. Professor of Pharmacy. Hopes and challenges of the 21st century I. |
| 18:45-19.05 | Shlomo Ben Ami. Former Minister of Foreign Affairs and Security of Israel. <i>Political sustainability and the achievement of peace</i> |
| 19:05-19:25 | Ángel Villán . Climber, firefighter and high mountain and climbing guide. <i>"Failuccess and successfail" and love for who we are</i> |
| 19:25-19:45 | Dennis Meadows. Scientist, professor and co-author of the report <i>The Limits to Growth</i> (1972) <i>Limits to growth in the 21st century</i> |
| 19:45-20:00 | Closure Jaume Lanaspa, President of the Barcelona Office of the Club of Rome |

Participation is free, prior registration MAKE YOUR REGISTRATION HERE

The sesion will have simultaneous translation with channels in English and Spanish It will be broadcast in parallel on our YouTube channel <u>https://www.youtube.com/c/ClubdeRoma</u>

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